

# ENTrigue Surgical

## BRANDING GUIDELINES

### Logo



#### LOGO COLORS

##### ENTrigue Teal Gray

CMYK 45/0/5/45  
 RGB 79/131/152  
 DS 231-4\*  
 PMS 5405\*

##### ENTrigue Light Gray

CMYK 15/0/5/25  
 RGB 168/188/192  
 DS 231-9\*  
 PMS 7543\*

### Palette

CMYK 0/75/80/0	CMYK 20/5/5/0	CMYK 50/10/50/0	CMYK 30/0/40/0	CMYK 45/0/5/45	CMYK 0/0/9/12	CMYK 15/0/5/25
RGB 242/102/65	RGB 201/224/235	RGB 134/186/149	RGB 181/219/174	RGB 79/131/152	RGB 227/225/210	RGB 168/188/192
DS 60-2	DS 229-9	DS 271-5*	DS 286-6	DS 231-4*	DS 3-9*	DS 231-9*
PMS 179*	PMS 643*	PMS 7473*	PMS 557*	PMS 5405*	PMS 7527*	PMS 7543*

\* Closest available PMS or DS, color will not be an exact match to four color version. Whenever possible use CMYK values and approved color sheets.

### Fonts

## Headline Style

Helvetica Neue LT Std, 43 Light Extended

## Subhead Style

Helvetica Neue LT Std, 43 Light Extended

Body Copy style ibh exeros dit adio dolortie ming ex et ad modolortin er adio ea consequat. Idunt irilit, con exer susto eseniamet erit ver in ute dunt utat, quam, vulputat. Ut amet vulputpat lum il dolenim iure corperos autat venis nos numsandiat.

Helvetica Neue LT Std, 45 Light